



WANTED: BADASS  
**Visibility & Storytelling Associate**  
(Part-time or Full-time)

We want a *badass* who loves telling captivating stories to the world of how we solve hunger and self-sustainability!!

**You will be based:** We're guessing in your room or home office. As long as you have stable internet connection and a computer.

**Working with ARK in this capacity will enable you to:**

- Create ARK's Tinder profile by sharing bite-sized stories and impact through our social media
- Engage with champions all over the world through our newsletters
- Create the flow and tell the story of the work we do through our pitch decks to secure win-win partnerships
- Work with our in-house Excel nerds to narrate the story of our numbers in our impact reports
- Develop marketing strategies to get visibility for ARK, our events, and our impact
- Listen to stories and interact with partners directly from the field
- Train and engage with storytellers within the community to get money shots and videos
- Meet new people and drum up ideas, as you work with a global team and network from Manila to NYC
- **GROW** and further **YOUR DREAMS**

**You will love the work if you:**

- Love to chika and **TELL STORIES**
- are a **GO-GETTER**, independent, and loves to get things done.
- are good at **MULTITASKING** and love wearing multiple hats.
- work in a **POSITIVE AND FUN** way. You must know at least three jokes.



- want to be **PASSIONATE** about your path and **those around you**; this position is for **YOU**, but the work is all about the **IMPACT**

## Want in?

Email us at [join@ruralkids.org](mailto:join@ruralkids.org); subject: “*I want to join the badass team*”

---

Tell us about yourself.

On your email please include your:

1. resume
2. letter – that sheds light on:
  - a. What aspect of ARK or the programs do you really like?
  - b. What of your talent and experience do you want to contribute?
  - c. What do you want to learn, gain or achieve in your tenure with us?
  - d. How will working with ARK bring you closer to your dream or help you in your next venture say in 2 years or 5 years time?
  - e. What are 3 things that your friends love about you? What do they all wish you would grow into?
  - f. the blanks (please fill in):
    - i. My heart skips and sings when “\_\_\_\_\_”.
    - ii. When the going gets tough, I “\_\_\_\_\_”
    - iii. I need \_\_\_\_\_ first thing in the morning, no matter what.
  - g. Your earliest availability for an interview and a start date
3. Portfolio of work or narrative of the impact that you have made, cannot forget, and want to share

*Advancement for Rural Kids (ARK) partners with rural communities to create a path to secure their food, kids' schooling and a sustainable future. Our claim to fame is our innovative P2.50 school lunch, the world's first & only self-sustaining school lunch. As the pandemic closed down schools and made communities at-risk for hunger and strife, ARK pivoted and created Feed Back - a neighborhood vegetable exchange. This program enables communities to source their food from within and generate excess to sell to nearby villages and towns. Join ARK at the leading edge of social impact: believe in our partners, create markets, and solve for true sustainability and a clear exit.*