



WANTED: BADASS
RESEARCH & MARKETING ASSOCIATE
(Part-time)

Join ARK and be our Research & Marketing Officer!

You will be based: We're guessing in your room or home office. As long as you have a stable internet connection and a computer.

We want a *badass* who wants to *make an impact in today's crazy world, share our awesome story, and bring more champions who want rural communities to be food secure and self-sustaining.*

This person will *travel (eventually)*, get *competitive pay*, and be part of an award-winning *changemaking* social innovator!

Working with ARK in this capacity will enable you to

- fuel your curiosity and delve deeper in research to unearth more critical insights informing proposals and pitch decks to secure win-win partnerships
- sharpen your strategic thinking as you develop the best form of engagement and partnerships together with our CEO and Development & Partnerships Officer
- support and execute engagement and events, and make it fun, unforgettable, and impactful
- contribute in creating visibility and developing marketing and PR strategies for ARK in sharing our story and getting the word out on our impact
- be the backbone of a growth organization as you grow our network of champions who want to catalyze and co-invest with rural communities
- meet game-changers and drum up cool ideas, as you work with a global team and network from Manila to NYC
- **GROW** and further **YOUR DREAMS**

You will love the work if you

- are a **GO-GETTER**, independent, and loves to get things done. You are confident that you have done your research to create compelling cases on who we must reach out to and partner with.
- are **RESOURCEFUL**, curious, analytical and love to forge strong partnerships and share impact stories. You are your friends' go-to person to scour the internet to get that critical, must-know information.
- work in a **POSITIVE AND FUN** way. You must know at least three jokes
- are good at **MULTITASKING** and love wearing multiple hats.



- want to be **PASSIONATE** about your path and **those around you**; this position is for **YOU**, but the work is all about the **MAKING CONNECTIONS, TELLING EXTRAORDINARY STORIES**, and creating **WIN-WIN** partnerships

Want in?

Email us at join@ruralkids.org three days after you have read this; subject: "*I want to join the badass team as the Research & Marketing Officer!*"; include in the email the date you came across this ad.

Tell us about yourself.

On your email please include your:

1. resume
2. letter – that sheds light on:
 - a. What aspect of ARK or the programs do you really like?
 - b. What of your talent and experience do you want to contribute?
 - c. What do you want to learn, gain or achieve in your tenure with us?
 - d. How will working with ARK bring you closer to your dream or help you in your next venture say in 2 years or 5 years time?
 - e. What are 3 things that your friends love about you? What do they all wish you would grow into?
 - f. the blanks (please fill in):
 - i. My heart skips and sings when “_____”.
 - ii. When the going gets tough, I “_____”
 - iii. I need _____ first thing in the morning, no matter what.
 - g. Your earliest availability for an interview and a start date
3. Portfolio of work or narrative of the impact that you have made, cannot forget, and want to share

Advancement for Rural Kids (ARK) partners with rural communities to get kids back to school and create income and new industry. ARK is rrrridiculously serious about creating solutions WITH the community. It only invests in communities that invest in themselves, and only in solutions that communities develop from within, and can afford to sustain on their own. ARK tracks impact and cash flows, and creates a better future for all involved in the journey. ARK’s innovative approach and focus on sustainability and its groundbreaking ARK Lunch have garnered recognition and awards by the Asian Development Bank and partnership from Microsoft, BNP Paribas, JP Morgan, and other corporate and individual leaders across many industries and disciplines. Founded in 2009, it is a 501(c)(3) organization in the US and a foundation in the Philippines. It collaborates with talent and welcomes support from all over the world.