



# Design Officer

for **ARK**, award-winning social innovator

full-time, permanent; based remotely (as long as you have stable internet and mobile signal)

We want a **badass** who wants to **make an impact** working with rural communities towards food security and self-sustainability

## As ARK's Design Officer, you will:

- Create sexy, stunning, cheeky, *#rawandreal* marketing materials seen by our community and champions from all over the world
- Design pitch decks and event materials to secure win-win partnerships
- Make Toolkits and workshops that anyone with a 3rd grade degree can understand and do on their own
- Manage and keep ARK's Wix website content and design on point so champions can nerd more about why farmers are struggling and ARK's impact and keep sending the link to their circles and potential supporters
- Meet new people and drum up ideas, as you work with a global team and network from Manila to NYC
- **Grow** and further **your dreams**

## You are fit for this role if you

- are a **go-getter**, independent, and loves to get things done.
- enjoy arranging thoughts and ideas into **organized** layouts.
- work in a **positive and fun** way. You must know at least three jokes.
- want to be **passionate** about your path and those around you; and work with a team to achieve **impact**

## Bonus points if you

- Can draw and illustrate
- Managed social media accounts like Facebook pages, Instagram, LinkedIn before



## Want in?

Email us at [join@ruralkids.org](mailto:join@ruralkids.org)

Subject: "I want to join the badass team"; we prioritize who emails first! Our candidacy process includes the opportunity to join ARK for a week or two, and see if it's a fit for you! Career-shifts are welcome!

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## Tell us about yourself.

On your email please include your:

1. resume
2. letter – that sheds light on:
  - a. What aspect of ARK or the programs do you really like?
  - b. What of your talent and experience do you want to contribute?
  - c. What do you want to learn, gain or achieve in your tenure with us?
  - d. How will working with ARK bring you closer to your dream or help you in your next venture say in 2 years or 5 years time?
  - e. What failure in your personal or professional life that you experienced do you still think of until today? What lessons did you learn and how did you get up from your stumble?
  - f. What are 3 things that your friends love about you? What do they all wish you would grow into?
  - g. the blanks (please fill in):
    - i. My heart skips and sings when " \_\_\_\_\_ ".
    - ii. When the going gets tough, I " \_\_\_\_\_ "
    - iii. I need \_\_\_\_\_ first thing in the morning, no matter what.
  - h. Your earliest availability for an interview and a start date
3. Portfolio of work or narrative of the impact that you have made, cannot forget, and want to share

*ARK solves with rural communities to create a path to secure their food, kids' schooling and a sustainable future. Our claim to fame is our innovative P2.50 school lunch, the world's first & only self-sustaining school lunch. As the pandemic closed down schools and made communities at-risk for hunger and strife, ARK pivoted and created Feed Back - a neighborhood vegetable exchange. This program enables communities to source their food from within and generate excess to sell to nearby villages and towns. Join ARK at the leading edge of social impact: believe in our partners, create markets, and solve for true sustainability and a clear exit.*